



## Charitybuzz Auction

This year we've partnered with global cause marketing leader **Charitybuzz** to help us raise funds via their online platform. Charitybuzz taps into the largest community of affluent socially conscious bidders on the planet and represent the top 1% of households worldwide.

Secure donated items and have a silent auction at your club. For items with a higher value, donate them to the Augie's Quest Charitybuzz Auction that runs December 1-15.

### Example:

- John Smith from Club XYZ sends out a request to his members, friends, and businesses in the community to donate unique experiences and trips that can be placed on Charitybuzz in December. John is successful at recruiting items that comply with what Charitybuzz will accept and generates \$75,000. John also runs an ALS event at his Club and raises an additional \$25,000. John's total fundraising efforts total \$100,000 for ALS TDI.

**The dollars raised through the Charitybuzz auction by an item your club donates will be credited toward your overall fundraising total for the 2016 BASH fundraiser in Orlando at IHRSA. For ideas on auction items that work, click [HERE](#).**

---